



October 30, 2019

Elizabethtown College Jayfirm

### **Elizabethtown College Jayfirm Backgrounder on Dr. Matthew Telleen**

#### **Founder and Advisor Since 2013**

#### **Dr. Matthew Telleen- Associate Professor of Communications**

Dr. Matthew Telleen is an associate professor of communications at Elizabethtown College. Dr. Telleen uses the expertise he gained from the University of South Carolina and the University of Minnesota to teach his multiple courses including Communication Law and Ethics, Communication Research Methods, Multi-Cultural Communications and Writing Across the Media. On top of teaching these courses, focused his research in corporate political speech, commercial speech and First Amendment Theory. This expertise lead him to initiate the student-run group Jayfirm on campus.

Dr. Telleen started Jayfirm on campus in 2013 by as he saw there was a need for representation within the department for the public relations students. With students Nicole Lorber, Jaclyn Farrell and Abigail Piscal by his side, Jayfirm took on its first client, Com Experience. Com Experience is an event run by the Department of Communications for prospective students interested in the communications field, Jayfirm was first tasked with running a campaign in attempts to reach as many prospective students as possible.

Com. Experience began the forward motion of Jayfirms work towards success within and around Elizabethtown. Dr. Telleen has watched Jayfirm become a thriving student-run organization that he hopes will continue to grow in the coming years.

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