



- OBJECTIVE:** To utilize my skills in graphic design, social media and public relations to work for an organization that prioritizes social impact.
- EXPERIENCE:**
- Graphic and Digital Design Specialist at Temple University – 2021-Present
 - Create Social Media, print and web content for distinct audiences
 - Organize, create and layout Annual Report
 - Collect and present data on follower interaction and website usage using Google Analytics
 - Frequently update website
 - Photograph events
 - Freelance Work – 2019-Present
 - Logo Design for St. Clair Car Show, Abbey's Bakery Charity and naptime.co
 - Promotional Photography for Addisville Reformed Church
 - Wedding Signage and Invitations for 2 weddings
 - Department of Communications Assistant at Elizabethtown College – 2018-2021
 - Assisted in the coordination of 300 cumulative prospective student outreach.
 - Creating content for all social media platforms (Instagram, Facebook and Twitter).
 - Performs tasks for professors to ensure efficiency.
 - Center for Community and Civic Engagement at Elizabethtown College – 2018-2021
 - Assisted in the coordination of 15 service events on and off campus leading to an increase in student participation.
 - Create content for all social media platforms and marketing content for on campus events.
 - Website updating.
 - Student Lab Assistant in the Department of Communications – 2019-2021
 - Instruct students on the usage of the Adobe Suite and the equipment such as cameras, microphones and tripods.
 - Organized, cleaned and checked for damage of equipment.
- SKILLS:**
- Adobe Suite – Expertise in Photoshop, Illustrator, InDesign, Lightroom, Audition, Premier
 - Office – Expertise in Word, Powerpoint, Excel, Pages, Keynote
 - Canva – Expertise in content creation for multimedia postings.
 - Communication – Expertise in oral presentations and completion of presentation course.
 - Leadership –
 - Jayfirm President (leading the on campus public relations firm)
 - Blue Jay Pantry Steering Committee (began and ran an on campus food pantry)
 - Head Coordinator for Into the Streets (coordinating 400+ students in a day of service)
- PUBLICATIONS AND AWARDS:**
- Fine Print Literary Magazine – 2020, 2021 – Five photos published in judged magazine
 - Carroll County Times – 2020 – Photo Published
 - Certification of Achievement in Communications – 2018, 2019, 2021 – Elizabethtown College
 - Jayfirm Award for Excellence in Public Relations – 2021 – Elizabethtown College
 - Excellence in Visual Communication – 2020 – Elizabethtown College
 - Bucher Award – 2021 – Elizabethtown College
- EDUCATION:**
- Elizabethtown College – Magna Cum Laude Bachelor's Degree with Honors
 - Major: Communications (Public Relations), Minor: Graphic Design
 - Dean's List